

Editorial Calendar

Month	Articles Due	Ad Art Due	Subject
January	1st week of December	3rd week of December	RL in the Food & Beverage Industry <i>RLA Las Vegas Preview</i>
February <i>RLA North America Show</i>	1st week of January	3rd week of January	Returns and Asset Protection Strategies Regional Focus: Emerging Economies
March	1st week of February	3rd week of February	Repair and Asset Recovery <i>RLA Latin America Preview</i>
April <i>RLA Latin America Show</i>	1st week of March	3rd week of March	Meeting Customer Expectations Hidden Costs of Reverse Logistics
May	1st week of April	3rd week of April	Wireless Industry Repair Services & Reverse Logistics <i>RLA EMEA Preview</i>
June <i>RLA EMEA Show</i>	1st week of May	3rd week of May	Creating Value from Returns Regional Focus: Eastern Europe
July	1st week of June	3rd week of June	Maximizing Core Competencies Regional Focus: India
August	1st week of July	3rd week of July	Repair and Asset Recovery <i>RLA APAC Preview</i>
September <i>RLA APAC Show</i>	1st week of August	3rd week of August	Meeting Customer Expectations Regional Focus: Latin America
October	1st week of September	3rd week of September	Success in International Logistics Data Destruction
November	1st week of October	3rd week of October	Life Cycles of Services Marketing RL in the Automotive Industry
December	1st week of November	3rd week of November	Integration of RL Processes & Systems Regional Focus: China