

Circular Economy Virtual Seminar hosted by RLA's Recycling & Sustainability Committee

Day One: Wednesday, September 2, 2020

1:00 pm	Introduction- Committee Board introduction and Review Tony Sciarrotta
1:20 pm	Keynote Address -A View of the Circular Economy Eric Harris Recycling industry veteran, Eric Harris (Lone Star Strategic Consulting) challenges the question: As many in the global market race to embrace sustainability and circularity to save the environment, will such efforts persuade the United States to curb its free and fair success and succumb to a "Circular Economy"?
2:10 pm	Virtual tour of Sims Lifecycle Services' processing facility in Nashville Sean Magann Join Sean Magann, Global VP of Sales and Marketing, and Lisa Collins, Sales Manager - Recycling- of Sims Lifecycle Services, as they walk us through a virtual tour of their processing facility in Nashville.
3:15 pm	Case Study presented by Sims Lifecycle Services Lisa Collins Join Lisa Collins, Sales Manager - Recycling of Sims Lifecycle Services; with Shelley Zimmer- Sustainable Impact Program Manager of HP, Inc. while they discuss their case study on Recycling ink cartridges to repurpose.
4:10 pm	Sustainability Panel Discussion Mark Erickson Moderator - Mark Erickson, Director- Reverse Logistics Association Panelist include: Claudia Freed, President & CEO- EALGreen Avedis Seferian, President & CEO- WRAP (Worldwide Responsible Accredited Production) Joy Hicks, Senior Manager Environmental Innovations, Sustainability- The Home Depot
4:55 pm	Closing remarks- Thank Sponsors