# ARTWORK REQUIRMENTS

**PDF/X-1a:2001 or better** Reverse Logistics Magazine is produced in a 100% digital, computer-to-plate environment. Therefore, we require digital advertising material for Reverse Logistics Magazine. Advertising material should be submitted in PDF/X-1a: 2001 or better format.

**Outline Your Fonts** To ensure that all text appears correctly, outlined your fonts prior to sending the final file.

*Minimum Artwork Resolution is 300 dpi (dots per inch)*

**Convert your graphics to CMYK colors**
Your file should be saved in CMYK mode before you send it to us. When we receive a design file in RGB mode, we automatically convert the files to CMYK mode for printing.

**Use vector artwork** whenever possible as opposed to flattened images for logos. Vector artwork retains perfect quality no matter how large or small when resized in your artwork.
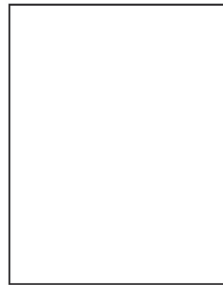
**NO TRIM MARKS**

**What is "Bleed" and "Safety"** "Bleed" is the area that will be trimmed off after the job is printed and cut to the finished size. Furthermore, we require an additional 1/8" buffer for "Safety" margin inside the edges of the artwork.

## RL MAGAZINE AD DIMENSIONS (INCHES)

**FULL PAGE**
Bleed: 8.75" X 11.25"
Trim: 8.5" X 11"
Live: 8" X 10.5"

**2 PAGE SPREAD**
Bleed: 17.25" X 11.25"
Trim: 17" X 11"
Live: 10.5" X 16.5"

**SAFETY:** Keep artwork at least 1/4" from trim edges.

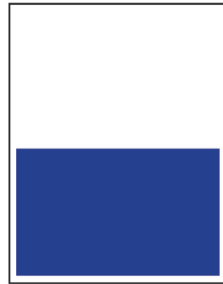**BLEED:** Add 1/8" to all trim sides for bleed.

**FULL PAGE TRIM**          **FULL PAGE LIVE**          **FULL PAGE BLEED**
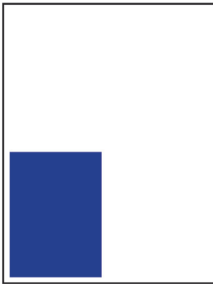
**1/2 PAGE HORIZONTAL**
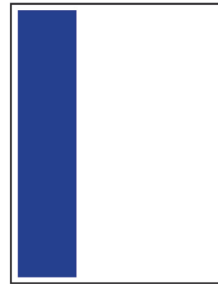Bleed: 8.75" X 5.75"
Trim: 8.5" X 5.5"
Live: 8" X 5"

**1/4 PAGE VERTICAL**
Bleed: 4.5" X 5.75"
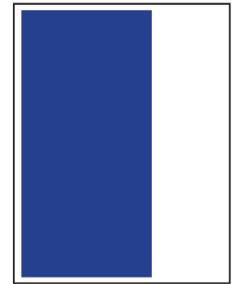Trim: 4.25" X 5.5"
Live: 3.75" X 5"

**1/3 PAGE VERTICLE**
Bleed: 3.05" X 11.25"
Trim: 2.8" X 11"
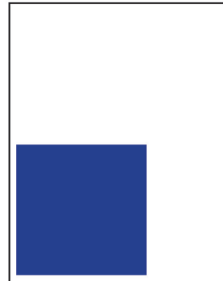Live: 2.3" X 10.5"

**2/3 PAGE VERTICLE**
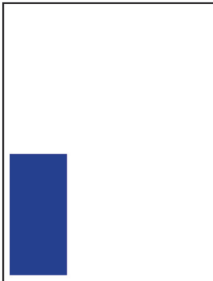Bleed: 5.875" X 11.25"
Trim: 5.625" X 11"
Live: 5.125" X 10.5"

**1/3 PAGE SQUARE**
Bleed: 5.875" X 5.875"
Trim: 5.625" X 5.625"
Live: 5.125" X 5.125"

**1/6 PAGE VERTICAL**
Bleed: 2.75" X 5.375"
Trim: 2.625" X 5.25"
Live: 2.25" X 4.75"

**1/6 PAGE HORIZONTAL**
Bleed: 5.375" X 2.75"
Trim: 5.25" X 2.625"
Live: 4.75" X 2.25"