

ARTWORK REQUIRMENTS

PDF/X-1a:2001 or better Reverse Logistics Magazine is produced in a 100% digital, computer-to-plate environment. Therefore, we require digital advertising material for Reverse Logistics Magazine. Advertising material should be submitted in PDF/X-1a: 2001 or better format.

Outline Your Fonts To ensure that all text appears correctly, outlined your fonts prior to sending the final file.

Minimum Artwork Resolution is 300 dpi (dots per inch)

Convert your graphics to CMYK colors

Your file should be saved in CMYK mode before you send it to us. When we receive a design file in RGB mode, we automatically convert the files to CMYK mode for printing.

Use vector artwork

whenever possible as opposed to flattened images for logos. Vector artwork retains perfect quality no matter how large or small when resized in your artwork.

NO TRIM MARKS

What is "Bleed" and "Safety"

"Bleed" is the area that will be trimmed off after the job is printed and cut to the finished size. Furthermore, we require an additional 1/8" buffer for "Safety" margin inside the edges of the artwork.

RL MAGAZINE AD DIMENSIONS (INCHES)

FULL PAGE

Bleed: 8.75" X 11.25"
Trim: 8.5" X 11"
Live: 8" X 10.5"



FULL PAGE TRIM

2 PAGE SPREAD

Bleed: 17.25" X 11.25"
Trim: 17" X 11"
Live: 10.5" X 16.5"



FULL PAGE LIVE

SAFETY: Keep artwork at least 1/4" from trim edges.

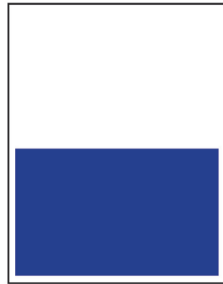
BLEED: Add 1/8" to all trim sides for bleed.



FULL PAGE BLEED

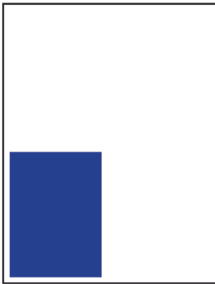
1/2 PAGE HORIZONTAL

Bleed: 8.75" X 5.75"
Trim: 8.5" X 5.5"
Live: 8" X 5"



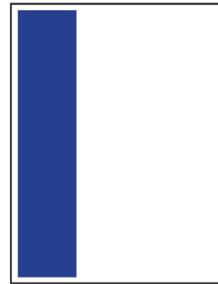
1/4 PAGE VERTICAL

Bleed: 4.5" X 5.75"
Trim: 4.25" X 5.5"
Live: 3.75" X 5"



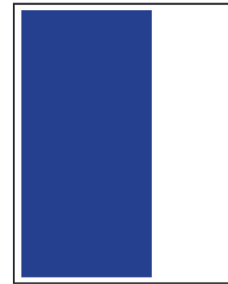
1/3 PAGE VERTICLE

Bleed: 3.05" X 11.25"
Trim: 2.8" X 11"
Live: 2.3" X 10.5"



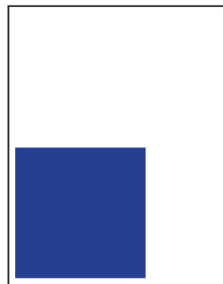
2/3 PAGE VERTICLE

Bleed: 5.875" X 11.25"
Trim: 5.625" X 11"
Live: 5.125" X 10.5"



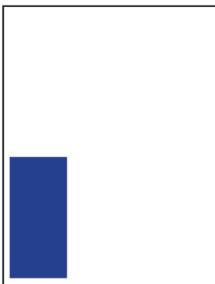
1/3 PAGE SQUARE

Bleed: 5.875" X 5.875"
Trim: 5.625" X 5.625"
Live: 5.125" X 5.125"



1/6 PAGE VERTICAL

Bleed: 2.75" X 5.375"
Trim: 2.625" X 5.25"
Live: 2.25" X 4.75"



1/6 PAGE HORIZONTAL

Bleed: 5.375" X 2.75"
Trim: 5.25" X 2.625"
Live: 4.75" X 2.25"

